



VTM GROUP WINS CIO 100 AWARD FOR CAUSEWAY

Collaboration Software Recognition Marks Another Milestone for Company Celebrating 20 Years of Industry Excellence

BEAVERTON, Ore.—August 15, 2015—VTM Group today announced its inclusion in the [2015 CIO 100 Awards](#), an award distributed by IDG's *CIO* magazine that recognizes organizations demonstrating IT innovation. VTM Group earned the honor for [Causeway](#), collaboration software that integrates work product co-development, document storage, document sharing, balloting, time management and other features into a single platform. This award marks another significant achievement for VTM Group as it reaches a milestone anniversary—20 years.

As an association management company (AMC), VTM Group facilitates the operations of more than 50 organizations. These clients, as well as VTM Group itself, typically relied on multiple tools and software for document management, communication, task tracking, security and more. The many disparate systems increased email traffic, administrative overhead and the loss of repeatable work processes. Causeway was designed to optimize workflow, eliminating those issues.

“Causeway’s development exemplifies VTM’s consistent dedication to solving client and employee challenges,” said Reen Presnell, President of VTM Group. “It’s that type of innovative thinking that has grown our company from a single service firm to a global management company with a multi-service portfolio. To receive recognition for that type of commitment the same year we celebrate 20 years is a great honor.”

Today, Causeway supports more than 40 organizations operating in the academic, professional and technical industries. Coverage of the 2015 CIO 100 Awards is currently available online at [CIO.com](#) and in *CIO*'s August issue.

A 20-Year Legacy of Service

VTM was founded in 1995 as a niche events marketing firm specializing in “plugfests”—technical industry events that provide companies with opportunities to test products and code for bugs, compatibility and efficacy. These events led to VTM’s exposure to the support needs of standards setting organizations (SSOs)—the associations typically hosting plugfests. During the next two decades, VTM subsequently evolved its core capabilities to include association management, communications, engineering, financial, licensing and membership support.

Today, VTM Group comprises nearly 90 employees and two primary companies: strategic communications firm Nereus and VTM. The combined portfolios of these companies yield a



comprehensive services suite that can increase the marketing and operational efficiency of any committee-based organization—regardless of industry.

###

About VTM Group

Founded in 1995, VTM Group is an association management company (AMC) rooted in supporting global technology associations and standards setting organizations (SSOs). The company provides experienced counsel and administration in all operational disciplines from finance to membership management. Complementary professional programming including strategic communications, engineering and Web services are also available. As a result, VTM Group stands as a single resource center enabling organizations to focus on their primary goals: their missions. Visit www.vtmgroup.com for more information.