



## **VTM Group Recognized for Association Management Leadership**

*Silicon Forest Association Management Company Assumes Regional Board Seat, Achieves Industry Accreditation, and Publishes Best Practices*

**Beaverton, OR.**—March 25, 2015—For 20 years, [VTM Group](#) has provided counsel and infrastructure support to standard-setting organizations (SSOs) advancing technology around the world. Today, VTM Group announced three milestones underscoring the company's continued commitment to technical associations as well as industry recognition for its knowledge and leadership. These milestones include an Oregon Society of Association Management (OSAM) board appointment, the AMC Institute Accreditation receipt and an association resource center launch.

### **VTM Group Leader Appointed to OSAM Board**

While being recognized for industry leadership, VTM has simultaneously been given an opportunity to contribute to its local professional community. Nicole Gray, president of VTM Group's Management & Logistics division, has been appointed as an Association Director to OSAM's 2015 board of directors. OSAM board members serve as volunteer leaders, who in conjunction with staff, direct and implement the day-to-day activities of this organization of association professionals. OSAM members represent the executive directors and staff of not-for-profit organizations within the state.

"We are honored to have Nicole Gray as a member of the 2015 OSAM Board. She brings unique insight and strong leadership to our organization and our industry," said Lori Kaliher, 2015 OSAM President.

### **AMC Institute Accreditation Achievement**

VTM Group continues to advance its in-house knowledge to ensure optimal client service. The company has successfully completed the accreditation program established by the AMC Institute (AMCI) under the guidance of the American National Standards Institute (ANSI).

The accreditation signifies that VTM Group upholds the Standard of Good Practices set forth in the program. Adhering to this standard requires VTM Group to maintain internal quality controls that result in the highest level of customer service and advanced association management practices.

### **Best Practices Now Available to Association Members**

As part of its redesigned website, VTM Group introduces a free resource center that will feature whitepapers, articles and webinars geared toward association members. These educational guides will provide best-known methods for various association operations as well as for working effectively with an association management company.



Example whitepapers and guides include:

- The Expanding Role and Importance of Standards in the Information and Communications Technology Industry
- Partnering with an Association Management Company
- The Request for Proposal Process

Visit VTM Group's [resource center](#) to access the above content and more.

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### **About VTM Group**

Founded in 1995, VTM Group is an association management company (AMC) rooted in supporting global technology associations and standards setting organizations (SSOs). The company provides experienced counsel and administration in all operational disciplines from finance to membership management. Complementary professional programming including strategic communications, engineering and web services are also available. As a result, VTM Group stands as a single resource center enabling organizations to focus on their primary goals: their missions. Visit [www.vtmgroup.com](http://www.vtmgroup.com) for more information.